

# United Way Donor Privacy Statement

## Your Privacy Matters!

United Way of the Columbia County values the trust you place in the organization and adheres to the highest standards in gathering, using and safeguarding customer information to protect your privacy. This includes all of the donor's personal and gift information.

When you choose to give to United Way and complete a pledge form or donate on line you are asked to provide your name, address, e-mail and pledge information. United Way will not sell, rent or loan any information provided. United Way employees who may access your information in order to perform pledge processing and administrative functions are prohibited from disclosing your information to third parties. Organizations that provide operational or other support services to us must also agree to safeguard your information in strict compliance with our privacy policy.

Your relationship with United Way is voluntary and confidential. We use your information to send you acknowledgement of your gift and information we think you may find of interest about United Way. If you do not wish to receive such communications, you may let us know at any time by contacting United Way. In addition, every e-mail message you receive from United Way will include instructions on how to unsubscribe.

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place procedures to safeguard and secure the information we collect. Firewalls prevent outside parties from accessing our database and internal United Way access to the database is restricted to authorized individuals.

Supersedes and expands Name Release policy approved August 1997

Approved 10.13.11